

**SKILL
JUNCTION**
Evolution Enhanced

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Research & Development

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Make a choice...take a leap

The time has come to embrace change...
not for just the sake of it – but for doing things in a better way.



Anvil of technology that has brought a sea change in the way we impart education. Methods of interaction with the students can now be aided with state-of-the-art multimedia systems that can now break the barrier of the interior environment of a traditional language, communication or multimedia lab.

As a forward-thinking company, we have replaced conventional technology with path-breaking Interactive, Software Integrated Learning System (ISILS) to make possible close partnership with the students to provide critical solutions and strengthen their personalities. It will impart the ability to extend one's frontier in terms of knowledge based language learning and also help in gaining exceptional quality in respect to total personality development.

Interactive Software Integrated Learning System

Our goal is to develop the personality of an individual through interactive classes



Lab in 1980s dedicated for learning languages



Recent open environment lab for language and communication skill development

The idea of developing language communication has evolved with changing times and technology. The traditional cubicle set up of a language lab is no longer relevant.

Interactive Software Integrated Learning System is a modern approach to develop communication skills through interaction. This technology driven system of learning offers a unique solution for development of inter personal skills and stresses on total personality development instead of just make one learn a language or any other application.

Today, we use a modern open floor plan that encourages inter-personal interaction with the teacher as well as other fellow students. This holistic approach, in sync with ISILS, encourages mock activities such as Group Discussions, Role Play, Presentations and give a real time experience for total personality development.

Support & Services

Blending in the best to offer a single point solution

Setting up an interactive lab entails a number of activities. A lot of experience and professionalism comes into account in delivering a fully functional system for overall personality development and language skills.



ISILS: Interactive, Software Integrated Learning System is the central facility to the learning laboratories. This patented system has single screen courseware that enables the teachers to conduct highly interactive sessions creating a focus on every individual student inviting their involved participation.



R&D: Tailor-made application software are continuously up-graded and tested at the Application and Assessment Lab at IIT, Kharagpur, before installing it in the actual lab.



Dedicated training centre: This post installation facility at STEP, IIT Kharagpur has a prototype lab that helps trainers and technicians to improve and upgrade themselves to meet the needs of the ever changing technology



Courseware: The courseware is scientifically designed and published keeping in mind the PACK concept for total personality development instead of just treating language learning skill development.



Interior arrangements: Creating a congenial environment to encourage interaction and involved participation is the basic thought behind designing and assembling up the learning laboratory. A dedicated team of experts implement the design within a stipulated time frame.

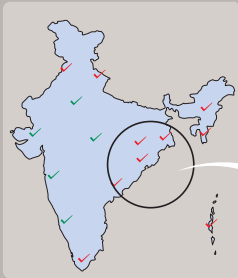


Turnkey installation: with a motto of 'know how, show how' all learning laboratory projects across India, are implemented from scratch to finish keeping in mind the requirement (number of students, syllabus etc.) and resources (room size, budget etc).

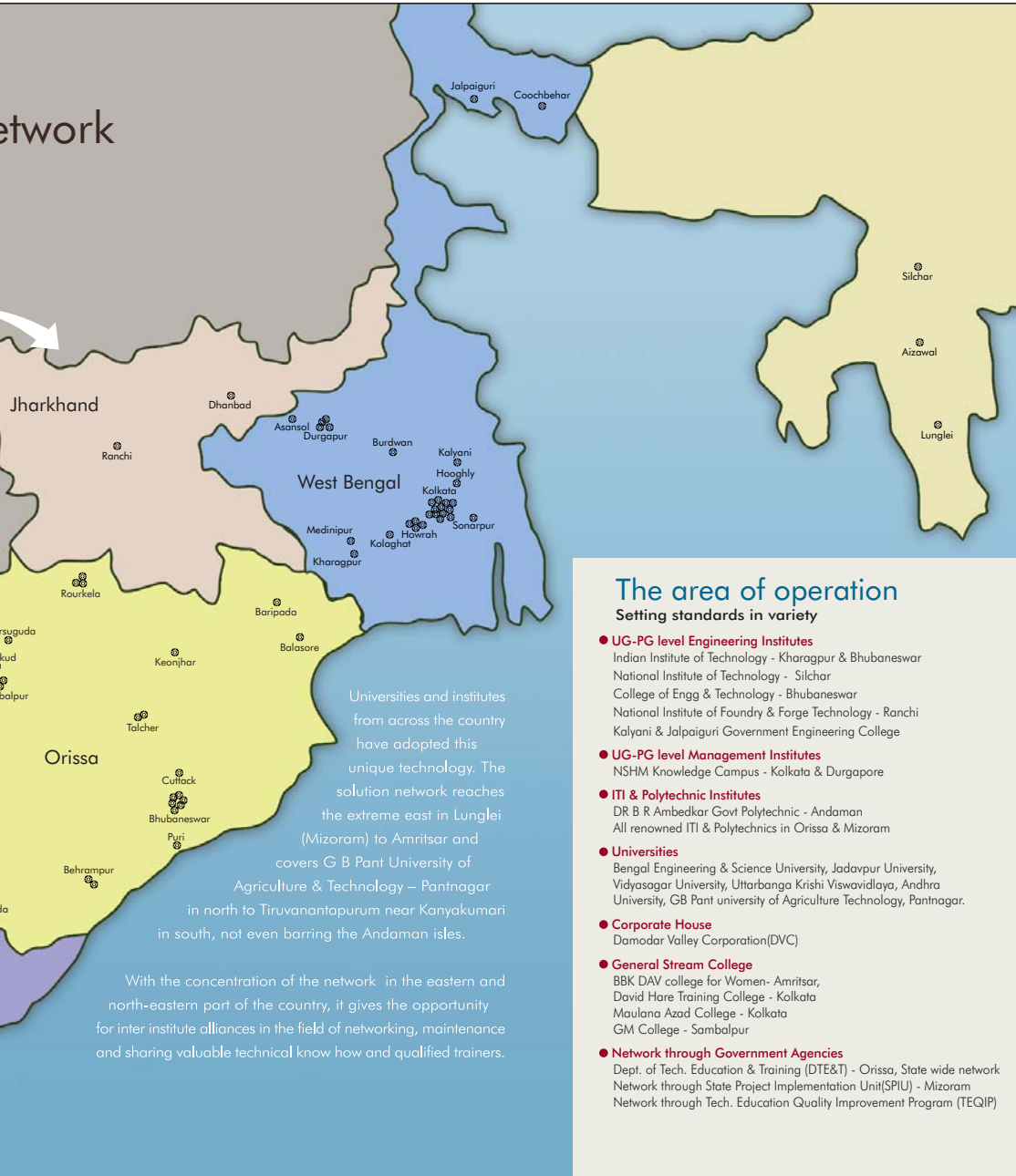
After sales Support

The after sales commitment does justice to the contractual support agreement and ensures year-long trouble free service. Besides this, the clients are invited to participate in workshops and seminars that are frequently held to pass on the benefits of R&D as a process of continuous improvement.

Pan India network



- ✔ Presence of ISIL Labs in 10 Indian States
- ✔ Proposed locations



The area of operation

Setting standards in variety

- **UG-PG level Engineering Institutes**
 Indian Institute of Technology - Kharagpur & Bhubaneswar
 National Institute of Technology - Silchar
 College of Engg & Technology - Bhubaneswar
 National Institute of Foundry & Forge Technology - Ranchi
 Kalyani & Jalpaiguri Government Engineering College
- **UG-PG level Management Institutes**
 NSHM Knowledge Campus - Kolkata & Durgapore
- **ITI & Polytechnic Institutes**
 DR B R Ambedkar Govt Polytechnic - Andaman
 All renowned ITI & Polytechnics in Orissa & Mizoram
- **Universities**
 Bengal Engineering & Science University, Jadavpur University,
 Vidyasagar University, Uttarbanga Krishi Viswavidyalaya, Andhra
 University, GB Pant university of Agriculture Technology, Pantnagar.
- **Corporate House**
 Damodar Valley Corporation(DVC)
- **General Stream College**
 BBK DAV college for Women- Amritsar,
 David Hare Training College - Kolkata
 Maulana Azad College - Kolkata
 GM College - Sambalpur
- **Network through Government Agencies**
 Dept. of Tech. Education & Training (DTE&T) - Orissa, State wide network
 Network through State Project Implementation Unit(SPIU) - Mizoram
 Network through Tech. Education Quality Improvement Program (TEQIP)



C V Raman College of Engineering- Bhubaneswar
Largest installed lab in Eastern India - appx. 4000 Sqft.



IIT Kharagpur
ISIL application and assesment centre



Kalyani Govt. Engineering College
Under TEQIP having maximum seating capacity (80 seat)



Womens Polytechnic - Aizwal
First women college to adapt ISIL lab

Packages



Offering a unique combination to take care of diverse needs

With Interactive Software Integrated Learning System remaining the central facility of all the labs, there can be changes in the interior arrangements in terms of sitting and other integrated facilities. There are three models to choose the interiors from:



Basic

As the name suggests, this is a utility based package that offers the basic amenities of a language lab with simplified interiors. Here, the software and technical system is given prime importance.



Standard

this is a popular model that has regular facilities and does not compromise in any way with technicalities. The interiors of this model facilitate the best functioning of a lab.



Designer

The designer model is customized to use the facility as a language lab as well as a seminar hall or a presentation room. This is a more corporate approach to use the same space for multiple activities. The designer model helps the students to get a feel of the corporate arena that they will encounter in their professional lives.

Achievements



Winning doesn't always mean being first...
it means you are doing better than you had done before

Saga of Success



ISILS Patent Certificate

- Developed 70+ Labs all over India
- Installed 2200+ ISILS system
- Caring to 10,000+ Students
- Presence in 10 Indian States
- Conducted 100+ training program
- Designed and developed the largest lab in Eastern India
- Own application and assessment centre at the Dept of Humanities at IIT - Kharagpur

Figures till September 2009

"Customized interactive language lab has certainly increased the capabilities of our students in terms of total personality development. It is indeed a very useful tool to give that cutting edge that you may call smartness."

"Change in interior environment of our language lab has been evolutionary. The pupils have evolved to become more assertive in their inter-personal communication skills. I must say, ISILS has done the trick!"

"The latest mode of interactive language learning brought forward by CACM is installed at our institution and has given great results. The service back up of CACM is very good and they take minimal time to respond. We are particularly happy on our students' progress in language learning and personality development using the interactive method."

About the Company

Soaring over new boundaries

Single-minded focus on dedicated service since 1996, has made us a leader among communication skill development laboratories in eastern India. The Company has progressed leaps and bounds under the able leadership of Mr. Sandip Pal and a group of dedicated engineers. Today, the Company is all set to strengthen its core competence throughout India creating an attitude that spells professionalism and result orientation.

Future of Excellence

Visiting our clients in different places of India and listening to their kind of requirement have been an enriching and fulfilling experience. In the coming years our sole mission will be to develop varied multimedia content and to update ISILS as a content rich, easy to use, interactive and economical device for all age groups. Our development team has already came up with the state of art wireless ISILS which is both content rich and easy to use.

To provide better service and to secure greater market potential henceforth CACM will concentrate on Research & Formulation of newer versions of ISILS and People's Career and Competency Development Centre Pvt Ltd under the guidance of CACM will concentrate on sales, marketing & support.



Soaring over new boundaries to fulfill the vision of transcending geographical borders and empower young aspirants in every corner of the country

Equip your students for a bright future with the power of communication skills
Call us for a complete demonstration at your institution.